#ILoveTheseGuys Creative Inspiration: Studio NinetyOne

Shillington students from around the world share the work of creatives who inspire them in the #ILoveTheseGuys series. In this post, Sydney student Abraham Markos highlights projects from London-based design studio Studio NinetyOne.

Studio NinetyOne is a design studio based in London creating loveable and distinctive branding identities for print, digital platforms and spaces for small to big-name brands through resolute art direction.

One of their recent project's that inspired me was the branding they did for a traditional Cantonese restaurant in London, called Three Uncles. They used design themes such as repetition, contrast and minimalism in their design to create a strong visual identity inspired by the neon signs and graphics found in shopfront and buildings in Hong Kong.

Three Uncles—Branding, Packaging, Interior Design

Want to discover more studios and creatives from around the world? Check out our previous #ILoveTheseGuys posts.

https://www.shillingtoneducation.com/blog/studio-ninetyone/