I’m With the Brand LIVE: David Lester, OLIPOP

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13 hours ago
As we all continue our WFH routines, healthy living is key. So we’ve pivoted our rapid fire Q&A video series I’m With the Brand, which features founders and funders of up and coming businesses, to focus on wellness brands.

Last week, host Ian Wishingrad spoke with Brandin Cohen, CEO of LIV, or Liquid I.V. Today, joining us live, is David Lester, co-founder of OLIPOP, a three-year-old beverage brand that bottles tonics packed with probiotics, botanicals and natural plant fibers.

https://www.adweek.com/brand-marketing/im-with-the-brand-live-david-lester-olipop/