In Get Huge, the manosphere is here to make friends — with deadly consequences



Before Clavicular and other manosphere streamers were introducing young guys to the concept of breaking their facial bones to become more attractive, there was an older generation of creators building massive followings with content focused on chemical biohacking. Were it not for steroid-obsessed influencers like Anthony “Tony Huge” Hughes launching YouTube channels over a decade ago, looksmaxxing might not have become such a prominent part of the digital media landscape in 2026. These creators became internet famous by presenting themselves as peak male specimens. But their larger-than-life online personas often concealed the truth about ho …

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