

Infographic: Brands Should Take Note of Consumer Image Search Habits on Sustainability

While people have been working from home, the world has seen damaging emissions from transportation drop drastically. But even when people are on the move again after the pandemic, they're showing that they'll be interested in learning more about sustainability and how to be more eco-friendly, according to Getty Images' Visual GPS research, which compared consumers' image searches to this time last year.

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