InMobi

Interactive Designer

Full Time
London United Kingdom
http://www.inmobi.com

We are looking for an interactive designer to join our creative team to help create visuals that engage with users across mobile and tablet. The interactive designer is responsible for designing and building campaign visuals for our clients to help them achieve their business goals.

Role Details

Reimagine Your Career with InMobi!
InMobi is the largest independent mobile advertising network. With offices on 5 continents, InMobi provides advertisers, publishers and developers with a unique global solution for advertising. Currently, we provide over 1.5 billion mobile users with relevant advertisements that enable meaningful decisions. We display 8 billion advertisements daily across the globe; that’s more than 1 advertisement for every individual in the world.

We welcome you to be a part of this exciting journey of re-imagining advertising.

Who We Are Looking For…
We are looking for an interactive designer to join our creative team to help create visuals that engage with users across mobile and tablet. The interactive designer is responsible for designing and building campaign visuals for our clients to help them achieve their business goals.

The ideal candidate is a fearless creative explorer that has a

great understanding of digital animation techniques and can produce pixel perfect design that not only looks good but also performs to a high standard. Whilst we are not looking for a hard-core coder, it will be beneficial to have a good level of experience in HTML, CSS, JavaScript and the interactive components available for mobile advertising. Sound like you? Keep reading!

What You'll Do…
As a key member of the Creative Team, the Interactive Designer is responsible for helping to deliver rich media and video campaigns for top tier brands. Taking advantage of the latest in mobile innovations, you will design and build rich & interactive advertising that will be displayed to millions smartphone and tablet users.

– Follow briefs from sales and account managers under the guidance of the Creative Director
– Work with the wider creative team to execute bespoke advertising solutions and concepts
– Create documentation to present concepts and designs for both internal and client reviews
– Participate in and bring fresh, new ideas to the brainstorming sessions with the creative team
– Deliver pixel perfect designs and follow guidelines for a wide range of brands
– Confer with clients to determine objectives, styles, and techniques
– Build simple rich media & video ad units using in-house creative authoring products
– Successfully prioritise and manage projects from concept through to final delivery
– Produce additional internal and external content (case studies, event materials, social images, video etc.) to support InMobi marketing efforts

Who You Are….
You are a passionate designer who is interested in working on

different types of projects. You thrive in a fast paced environment and are hungry to constantly grow you design skills.

Why Join Us?
You will contribute to one of the latest disrupting mobile technologies in online technology. We value autonomy, collaboration, technical innovation and results-oriented thinking. InMobi’s culture is all about rewarding excellence so there are fantastic opportunities for the right candidates!

Candidates must be eligible to work in the UK full time without restriction

Skill/Attributes Required

Required

– 1-3 years of experience in a digital design environment (Preferably mobile)
– Expert in Adobe Creative Suite (Photoshop, Illustrator, InDesign etc.)
– Knowledge specific to interaction design as it relates to online or mobile advertising
– Desire to build engaging mobile experiences
– Creative thinker that works independently without a lot of oversight and direction
– Clean, crisp, and clever portfolio that demonstrates innovative work for top-tier brands
– Ability to work independently with minimal supervision
– Technical competence to work within the restrictions of mobile and work with Quality Assurance teams
– Highly efficient project management skills
– Comfortable working in a global organisation and working with other internal creative teams

Preferred
– Experience with mobile creative ad builders (Celtra, Sizmek, DoubleClick etc.)

– HTML5, CSS and JavaScript skills building complex interactive ad units from scratch
– Experience in compositing videos in Adobe After Effects and Premiere
– Content Marketing experience
– Please note that when applying for this position you must include your portfolio

Apply/Respond by: 31/05/2018

Send: CV/Resume

Visit http://bit.ly/2Kdhw0c for more details and to apply!

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