Inside Roseanne’s Triumphant Return to TV

It only took a few moments for Disney-ABC’s upfront presentation last Tuesday to morph into a full-blown Roseanne Barr lovefest. With the surprise breakout success of ABC’s Roseanne revival less than two months earlier, the network felt as if it had won the lottery—ending up with the season’s No. 1 entertainment show among adults 18-49… http://www.adweek.com/tv-video/inside-roseannes-triumphant-return-tv/