Insta360’s last-gen Link 2C is fantastic 4K webcam now that it’s 20 percent off

If you spend a lot of time presenting or chatting over video, you know how big a difference a decent webcam can make. Thankfully, if you’re looking to level up your setup at home or at work, the last-gen **Insta360 Link 2C** is currently available for $119.99 ($30 off) at Amazon, Best Buy, and B&H Photo. That’s the lowest price we’ve seen so far this year and only $20 more than the webcam’s lowest price to date.

The Link 2C is the cheapest Link you can buy right now, and as such, it lacks the motorized gimbal found on its pricier counterparts. However, although it can’t physically follow you as you move around the room, it still uses AI-powered auto framing to digitally zoom and adjust, helping keep you – and anyone else you’re with – centered in the frame. Its half-inch sensor and 26-millimeter equivalent f1.8 lens also support up to 4K at 30fps or 1080p at 60fps, which is a noticeable step up from the 720p or 1080p resolution found on most built-in laptop webcams.

Like other models, the 2C comes with a magnetic mount that’s dead simple to attach to your monitor or laptop, and because it’s aimed at presentations, it supports a slew of useful gesture controls that let you zoom or activate features remotely without touching your computer. Overhead modes like DeskView, meanwhile, make it easy to display what’s on your desk, while an intuitive Smart Whiteboard mode allows you to keep your whiteboard squared off in frame so it’s always visible and properly aligned for those on the call. The

webcam’s ability to filter out typing, traffic, and other background noise is just a plus.

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