Instagram: Here’s How to Share a GIF in a Direct Message

Instagram launched the ability for users to share GIFs in Instagram Direct messages. Our guide will show you how this works. Note: These screenshots were captured in the Instagram application on iOS. Step 1: On your Instagram home feed, tap the paper airplane symbol in the top-right corner of the screen to go to your… https://www.adweek.com/digital/instagram-heres-how-to-share-a-gif-in-a-direct-message/