Instagram Is Quietly Introducing a Native Payments Option

Instagram appears to be diving further into the social commerce arena with the unannounced launch of a native payments feature that operates under the same rules as Facebook’s payments system. The Facebook-owned app announced last March that it planned to enable people to book services or make purchases directly via Instagram business profiles, and native… http://www.adweek.com/digital/instagram-is-quietly-introducing-a-native-payments-option/