Instagram Is Trying to Help Out Parents With Teens on Its Network

Teens have flocked to Instagram in recent years, but do their parents understand how the Facebook-owned photo- and video-sharing network is being used by their offspring? Instagram chief operating officer Marne Levine introduced A Parent's Guide, a new resource for parents of teens who use Instagram. Levine said in a blog post that there are… https://www.adweek.com/digital/instagram-is-trying-to-help-out-parents-with-teens-on-its-network/