Instagram Just Added 2 Features to Aid the Visually Impaired

Instagram is considered the most visual among the social platforms, but that doesn’t mean it’s ignoring the visually impaired. The Facebook-owned photo- and video-sharing network detailed two accessibility updates in a blog post Wednesday, aimed at helping the 285 million-plus people in the world who are visually impaired. Instagram is introducing automatic alternative text, enabling… https://www.adweek.com/digital/instagram-just-added-2-features-to-aid-the-visually-impaired/