

Introducing AI, Tech & Money

Every day, we're hit by another breathless tech development or major investment that threatens to transform the ad industry.

But there's so much happening, it's hard to tell what's truly important, and what's just noise.

With that in mind, we're revamping our popular Tech & Money newsletter into **AI, Tech & Money** to reflect the big innovation that's quickly redefining how people consume information, products, and entertainment. **Cognitiv** is our launch sponsor.

Every **Thursday at noon Eastern Time**, the refreshed newsletter will enhance the sharp, detailed reporting you're already getting from ADWEEK's tech team. It will help you interpret the news, and understand what it means more broadly in the marketing ecosystem with a selection of must-reads, a snapshot of market-defining data, a deep dive into one major story and why it matters, a roundup of relevant M&A moves, a digest on key hires and layoffs, and finally, a little something fun to cleanse the palette.

You'll not only get the headlines, you'll also be able to dig in with analysis around how you can leverage it within your own business and career—from M&A activity to the movers and shakers shaping the world of AI and tech.

It's smarter, more fun, and digs deeper into the forces transforming the industry. Drop your email below to subscribe.

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