Introducing the Search Engine Land Community Corner



The search community has long fostered collaboration, knowledge sharing and comraderie among its members. Beginning today, we're going to regularly feature news about what people are up to, where they're headed, awards received and other notes about those that make up our diverse industry. Keep an eye on our "Community Corner" feature to stay up to date with your colleagues.

To kick off this new feature, we'll be rounding up the first set of "Honor an SEO/SEM" nominees that have been submitted by community members at Search Engine Roundtable.

- Ross Dunn: Truly an "OG" (original gangster ☺) in the world of SEO, Ross has been helping businesses with SERP success since 1997. He was nominated by Jim Hedger, which itself speaks volumes for his contributions to our community. Get to know more about Ross here.

- Jill Whalen: Jill was one of the first SEOs I recall meeting – at the very first Google Dance. Fiercely smart and always kind, she's of course also an OG in our community, and her legacy remains noteworthy. Read about it here, and why Dianna Huff honors Jill.

- Jim Hedger: Another one of the originals in the SEO community, Jim's been a mentor to so many others, consistently sharing both knowledge and kindness for two decades now. Melissa Fach nominated Jim, learn more about him via the profile here.

- Marie Haynes: An industry luminary since 2008, if you have the opportunity to see Marie speak at an SEO conference, do

not pass it up. Andrew Cock-Starkey nominated Marie specifically for this willingness to share her knowledge, and you can review her full profile here.

- Alan Bleiweiss: Nominated by both Susan Wenograd and Kelsey Jones, who note him as “a tireless mentor and friend” and “a true advocate for the industry”, Alan has focused on forensic SEO audits and sharing what he learns with the industry since 2012. Get to know more about one of SEO’s most outspoken members here.

Have some news you want to share? Drop us a note at community@searchengineland.com for future inclusion consideration.

About The Author

Michelle Robbins, SVP Content & Marketing Technology, oversees editorial direction as Editor in Chief for Third Door Media’s digital publications, Search Engine Land, Marketing Land and MarTech Today, directing a full-time staff of reporters and editors managing contributed content. She is responsible for developing the content strategy across all properties and aligning those initiatives with the programming and audience goals for Third Door Media’s two leading marketing conference series, Search Marketing Expo and The MarTech Conference. In addition, Michelle oversees information technology operations, directing the marketing technology department. An experienced domestic and international keynote and featured speaker, she enjoys connecting with the community at SMX, MarTech and other industry events. Connect online with Michelle on Twitter @MichelleRobbins, and Linkedin.