iPhone 12, iPhone 12 Pro, and iPad Air orders have begun



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- iPhone 12 Pro.
- Form factor and screen size are nearly identical on iPhone 12 Pro.
- Is that enough screen for you?
- Even more camera sensors than your average iPhone 12.
- The new 12MP Wide sensor on iPhone 12 Pro.
- Host not necessarily scaled to the size of the phones.
- Screen stats.
- iPhone 12 and iPhone 12 Mini features.
- Hello, iPhone 12.
- Range of iPhone 12 color options.
- Range of iPhone 12 color options.
- A14 cores.

- A14 overview.
- A14 power.
- A14 leverages AI.
- A whole new MagSafe system.
- MagSafe-compatible cases.
- New third-party MagSafe accessories, all meant to support the iPhone 12's features.

Preorders began today for three major new Apple products: the iPhone 12, iPhone 12 Pro, and iPad Air. All these devices are available for order on Apple's website, but none is shipping right away.

The planned ship dates for all of these devices was October 23, but some are already backed up into November. In some cases, it depends on the configuration that you choose. At the time of this writing, some iPhone 12 and iPad Air configurations are shipping later, but others are still listing October 23 as the ship date. On the other hand, every iPhone 12 Pro configuration we looked at promises to ship either later in October or sometime in November.

Additionally, Apple seems to have normalized the cost of the iPhone across all carriers after an initial uproar about the phone being announced at a slightly cheaper price point on AT&T and Verizon.

The iPhone 12 and iPhone 12 Pro mark the biggest redesign for the iPhone since the iPhone X was introduced three years ago. They have a new aesthetic, with flat edges similar to those found in the recent iPad Pro or yesteryear's iPhone 4 or 5. Every model now supports 5G networks—something you couldn't get anywhere in the iPhone lineup previously. Also, all the new iPhones have OLED screens; only the Pro models offered that last year.

iPhone 12 Mini	**iPhone 12**	**iPhone 12 Pro**	**iPhone 12 Pro Max**	

STARTING PRICE	$699	$799	$999	$1,099
SCREEN	5.4-inch 2340×1080 OLED	6.1-inch 2532×1170 OLED	6.1-inch 2532×1170 OLED	6.7-inch 2778×1284 OLED
CPU	Apple A14 Bionic, 5nm			
STORAGE	64GB, 128GB, or 256GB		128GB, 256GB, or 512GB	
CAMERA	12MP Main 12MP Wide Angle 12MP Front		12MP Main 12MP Wide Angle 12MP 2x Telephoto 12MP Front LIDAR	12MP Main 12MP Wide Angle 12MP 2.5x Telephoto 12MP Front LIDAR

The iPad Air also includes a new flat-edges design. It incorporates Touch ID in the power button and features an edge-to-edge screen and the new A14 processor. Our review of the iPad Air is underway, so expect our impressions in the coming days.

There are two iPhone models that aren’t shipping yet: the 5.4-inch iPhone 12 mini and the 6.7-inch iPhone 12 Pro Max. Just the 6.1-inch iPhone 12 and iPhone 12 Pro are taking preorders today. For the other two sizes, preorders begin November 6, with an expected ship date of November 13.

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