J.Crew/Madewell

Summer Marketing Internship – 2019 / Internship
New York NY US

https://jobs.jcrew.com/

Summer Marketing Internship – 2019

Role Details

Be a key player in our Retail revolution. Help architect our future. Get ready for your perfect summer job, one that encourages you to think strategically yet stay connected to our customers. Work with all levels of the business collaborating with other interns to the executive level. Be part of one of the world's best global retailers.

Based in New York City, the J.Crew Group Summer Marketing Internship program serves as the opportunity of a lifetime to get a behind-the-scenes look at how we do things here at J.Crew & Madewell. Spend 10 weeks from June 3rd– August 9th at 770 and/or 30-30, the hubs from which our merchants, designers, marketing and business teams collaborate to make informed business decisions. In this role, innovation and forethought are required at both the macro and micro levels.

We are offering two Marketing Internship opportunities with focuses on Social Media and Digital Creative. Our in-depth, challenging and rewarding internship will start you on the path to an amazing career and allow you to learn "hands on" how we work in a fashion retail environment. We strongly believe in developing a dynamic, creative and driven team that will become key assets in the continued growth of J.Crew.

If you are a college junior ready to work hard and learn from the best, apply today!

Skill/Attributes Required

General Qualifications
Current rising senior pursuing undergraduate degree
Eagerness to learn
Self-motivated
Strong communication and oral skills
Analytically minded
Proficiency in Microsoft Office

Position Specific Qualifications

Social Media:
Experience with social media channels
Interest in the creative side of business
Marketing courses a plus

Digital Creative:
Familiarity with Photoshop and Sketch
Currently enrolled in a visual design program (i.e. graphic design, web/digital design, etc.)

Apply/Respond by:
30/04/2019

Send: CV/Resume

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