Jane Maas and the Lasting, Honest Impact She Left On Advertising

Tributes continue to pour in for Jane Maas, the advertising executive who came of age in the go-go ’60s and became an industry powerhouse. Often dubbed as “the real Peggy Olson” in reference to the Mad Men character played by Elisabeth Moss in the popular series, the 86-year-old died last week in South Carolina, where… https://www.adweek.com/agencies/jane-maas-and-the-lasting-honest-impact-she-left-on-advertising/