

Karlie Kloss, Josh Kushner Announce Plans to Relaunch Life Magazine, 16 Years After Its Last Print Issue

Karlie Kloss, founder of Kode with Klossy and 40-time Vogue cover model, and husband Joshua Kushner, managing partner of venture capital firm Thrive Global, are joining forces to revive *Life Magazine* about 16 years after its last print issue.

Kloss is CEO of Bedford Media, a new media holding company that will take charge of operations for the new *Life Magazine*, including revenue and editorial strategy, according to a press announcement released on Thursday.

"We see *Life* as an uplifting and unifying voice in a chaotic media landscape," Kloss stated.

Joshua Kushner and Karlie Kloss. (Photo by Dia Dipasupil/FilmMagic)

Kushner will take the role of publisher of the new *Life Magazine*.

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The magazine will come back to both print and digital forms, with a Bedford Media representative telling the Los Angeles Times that the publication will “most likely” relaunch as a quarterly, scheduled for early 2025.

Bedford Media acquired *i-D Magazine* in November; that publication is slated to start publishing print issues this fall.

i-D laid off 10 members of its London staff earlier this week.

Life launched in 1883 and gained recognition over the years for its photography, including Alfred Eisenstaed's photo of a sailor kissing a nurse in Times Square.

Life has shut down and reopened multiple times since its founding, with its last print issue published in 2008.

<https://www.entrepreneur.com/business-news/karlie-kloss-josh-kushner-relaunching-life-magazine/471842>