Key Points Advertisers Should Know From Today’s Facebook Inquisition

Facebook received yet another public lesson in humility today—this time from an international assembly of politicians from nine governments, representing more than 400 million individuals, across the globe. Facebook chief executive Mark Zuckerberg was summoned to the UK Parliament, but again was a no-show. The social network did send vp of public policy Richard Allan,… https://www.adweek.com/programmatic/key-points-advertisers-should-know-from-todays-facebook-inquisition/