Kik Is Creating Its Own Blockchain for Its Cryptocurrency Kin

Less than a year after creating its own cryptocurrency, Kik wants to build its own blockchain. The Canadian messaging app is planning to move away from its current blockchain to create one that better suits its goals for building out a new digital ecosystem for users and brands with faster transactions—and, ultimately, no fees. Here's… http://www.adweek.com/digital/a-year-after-its-initial-coin-offering-kik-is-creating-its-own-blockchain-for-its-cryptocurrency-kin/