Kraft Heinz Sends Kraft Mac and Cheese, Philadelphia Cream Cheese Creative Accounts to Droga5

The Kraft Heinz Company has selected Droga5 as its new creative agency partner for its Kraft Mac and Cheese and Philadelphia Cream Cheese brands. The selection came without a review. “Kraft Heinz continues to build new partnerships and models to adapt to the changing consumer landscape,” Kraft Heinz U.S. head of brand and innovation Michelle… https://www.adweek.com/agencies/kraft-heinz-sends-kraft-mac-and-cheese-philadelphia-cream-cheese-creative-accounts-to-droga5/