# Let’s Talk About Brand Joins the Adweek Podcast Network

> Hosted by AMA Marketing Hall of Fame inductee Antonio Lucio, the Adweek Home / Work podcast breaks down the good, bad, ugly and extraordinary of balancing life and work. Tune in.

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Let’s Talk About Brand is a weekly conversation where host, personal branding coach, and #AdweekCreator Christine Gritmon interviews guest experts about different elements of branding—with a focus on how people can incorporate these lessons into their own personal brands.

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