

LinkedIn actually adds a 'seems like AI slop' button

A lot of content on LinkedIn might seem like AI slop, and now, you'll be able to report those posts. As part of a series of updates to reduce the volume of AI slop on the platform, LinkedIn is introducing an actual button that lets you flag a post as something that "Seems like AI slop."

The new feature is part of a broader push to reduce the volume of apparent AI slop on the platform. AI detector Pangram recently found that 41 percent of longform LinkedIn posts were flagged as being completely generated by AI, as reported by *404Media*.

"AI slop is a top priority for all of us," chief product officer Hari Srinivasan says in a post. "We really care about this." In addition to the button to report a post as seemingly being AI-generated, LinkedIn is also ramping up new classifiers to identify "if a post is AI-slop or generally low-quality content," which will "reduce the amount of AI slop you might see in suggested content and content from outside your network."

I'm currently seeing the new report button in the three-dots menu on posts. When I click it, LinkedIn hides the post and shows a message thanking me for my feedback.

The new button will help LinkedIn "tune our models and make better feeds," Srinivasan says. The company is also testing a way to show people that other users feel their posts come across as inauthentic or that they include heavy use of AI.

In addition, LinkedIn is removing a feature that used AI to

“enhance” a post and will replace it with a “feature that proofreads your words, but does not change your voice,” according to Srinivasan.

<https://www.theverge.com/ai-artificial-intelligence/973384/linkedin-seems-like-ai-slop-button>