LinkedIn Is Finally Offering Carousel Ads

Carousel ads have finally come to LinkedIn, after debuting on Facebook in February 2015, Instagram the following month and Twitter in June 2016. Carousel for Sponsored Content enables brands on LinkedIn to share up to 10 images on cards that users can swipe through horizontally. Each card can be customized. Video is not yet a… https://www.adweek.com/digital/linkedin-is-finally-offering-carousel-ads/