

Logitech will brick its \$100 Pop smart home buttons on October 15

In another loss for early smart home adopters, Logitech has announced that it will brick all Pop switches on October 15.

In August of 2016, Logitech launched Pop switches, which provide quick access to a range of smart home actions, including third-party gadgets. For example, people could set their Pop buttons to launch Philips Hue or Insteon lighting presets, play a playlist from their Sonos speaker, or control Lutron smart blinds. Each button could store three actions, worked by identifying smart home devices on a shared Wi-Fi network, and was controllable via a dedicated Android or iOS app. The Pop Home Switch Starter Pack launched at \$100, and individual Pop Add-on Home Switches debuted at \$40 each.

A company spokesperson told Ars Technica that Logitech informed customers on September 29 that their Pop switches would soon become e-waste. According to copies of the email shared via Reddit, Logitech's notice said:

As of October 15, 2025, your POP button(s) and the connected hub will no longer be supported and will lose all functionality.

As an attempt at compensation, Logitech gave affected customers a coupon for 15 percent off some Logitech products, including its Ultimate Ears speakers. The coupon is only valid in the US until March 31, 2026, and doesn't apply to Logitech's Pro or RS racing wheels for gaming,

videoconferencing products, its Logitech for Business line, or “newly released products,” according to the email.

Logitech’s neglected smart home

Logitech’s spokesperson didn’t respond to Ars’ questions regarding e-waste, the short cancellation notice, or whether Pop button owners can continue using the devices locally after October 15.

“For close to a decade we have been maintaining the POP ecosystem, but as technology evolves, we have made the decision to end support for this device,” Logitech’s representative told Ars, repeating messaging from the email sent to customers.

<https://arstechnica.com/gadgets/2025/10/logitech-will-brick-its-100-pop-smart-home-buttons-on-october-15/>