Love and Lavender

Graphic Designer & Illustrator / Freelance / Paid
Remote Work US

http://www.loveandlavender.com

We are searching for a creative graphic designer and illustrator to work with our small-but-mighty Love & Lavender team remotely. You will be responsible for creating compelling online advertising for our popular wedding website. You must have experience creating social media assets and a unique design aesthetic.

Role Details

L&L is an online wedding website that provides wedding inspiration, planning guides, how-tos, and other valuable information for couples planning their big day. The website is run by a husband and wife team who are passionate about creating an authentic and valuable experience for all that visit L&L.

You will be responsible for creating online advertising collateral including Pinterest pins, Facebook ads, infographics, etc. that drive traffic to the website. You must have experience working with Pinterest and other social media platforms, a unique design aesthetic, and an ability to understand and deliver on your clients' needs. If you're passionate about weddings, all the better!

This is a paid freelance position with the opportunity for ongoing and increasing work if all parties feel it is a good fit. We offer competitive pay on a piecework basis (to begin). Furthermore, this is a remote working opportunity. The founders of Love & Lavender wholly embrace a digital nomad lifestyle and encourage their employees to do the same (so long as they have access to a reliable internet connection!).

Skill/Attributes Required

– Strong social media knowledge/skills, including best practices for creating traffic-driving Pinterest pins and Facebook ads.
– Unique design aesthetic and experience creating online advertising collateral
– Strong illustration skills
– Keen eye for selecting the best images and fonts
– Flexible and adaptable; able to change gears at the drop of a hat
– Very strong communication skills and ability to understand and deliver on your clients' requests or clearly articulate a better option, based on your expertise and experience.
– A passion for weddings is a bonus, as is a sense of humor!

Apply/Respond by:
30/11/2019

Send: CV/Resume

Please ensure your folio includes examples of Pinterest pins, Facebook ads, and illustrations you have created.

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https://www.shillingtoneducation.com/blog/love-lavender/