Lucid shows off Gravity SUV with Tesla port and teases a cheaper midsize EV

Lucid revealed new information about the EV charge port of its upcoming Gravity SUV and teased an all-new, more affordable vehicle at Tuesday’s Technology and Manufacturing Day event.

Lucid also revealed an “under $50,000” midsize SUV for late 2026. The vehicle will be built on a new, still-in-development Midsize Platform and will operate on a next-generation “Atlas” drive unit designed for “enhanced value.”

The new vehicle will be key to competing in the growing electric SUV and crossover space in the US, which is also dominated by the bestselling car in the world: Tesla’s Model Y. Another unannounced Lucid vehicle is positioned to square off with Tesla’s Model 3.

Lucid’s only vehicle in the market today, the Air, is very expensive, and the company has been burning through a lot of cash, trying to sell and lease more while attempting to grow its lineup. But with the help of Saudi investors, who own a majority share in Lucid, the company has managed to stay afloat. Lucid says it has delivered more vehicles to customers this year than in all of 2023.

https://www.theverge.com/2024/9/11/24241686/lucid-gravity-tesla-nacs-port-midsized-suv-teaser-cheaper