

Marketers on the Move: Hires and Promotions at E.l.f., SharkNinja, LA Galaxy, and More

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This week has been another revolving door of hires and promotions at brands, filled with chief marketing officer (CMO) hires and promotions.

We've rounded up the U.S. and global marketing leadership moves you need to know about for the week ending April 10.

– Big changes at **E.l.f. Beauty**, where longtime CMO **Kory Marchisotto** has been promoted to the newly created role of president of E.l.f. Brands. **Oshiya Savur** joins from global beauty incubator Maesa as CMO. And chief digital officer **Ekta Chopra** has also been appointed to the newly created role of chief technology and AI officer.

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