Max’s live sports add-on will be free for a few more months

Warner Bros. Discovery’s add-on sports tier for Max is going to remain free for a little longer than originally planned, as reported by *Deadline*. The Bleacher Report Sports add-on was added last October, and while it’s been available at no cost to subscribers so far, it was set to become a paid add-on on February 29th, 2024. However, the switch to a $9.99 monthly fee has been pushed out a few months as Warner Bros. Discovery works out some tech issues.

“The B/R Sports Add-On will continue to be made available to Max subscribers on us for a few more months as we finalize some tech integrations that will ensure a more seamless customer experience with our platform partners,” Max spokesperson Jeff Cusson said in a statement to *The Verge*.

https://www.theverge.com/2024/1/5/24027269/max-live-sports-add-on-free-few-more-months