McKinney Names New CEO, Eliminates President Position

McKinney has named Joe Maglio as its new CEO, effective October 1. Current chairman and CEO Brad Brinegar will remain with the agency in a chairman role at least through 2020. “Last year, I began thinking about succession, and as part of that, we decided we were going to make a change in our New… https://www.adweek.com/agencies/mckinney-names-new-ceo-eliminates-president-position/