

MDC's TEAM Bolsters Multicultural Offering With Acquisition of 20.10

MDC Partners experiential agency TEAM has bolstered its multicultural offerings with the acquisition of Houston-based full-service multicultural experiential agency 20.10, which will now operate as a division of TEAM. TEAM currently has a client roster that includes MillerCoors, Bacardi, Spotify, Facebook, Mini and Lavazza. The acquisition of 20.10 is designed to help both agencies keep...

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