(MEL) AGDA's Inside DesignStudio



As a special Member Benefit Event, hear from the founders of one of the world's leading branding agency's DesignStudio. But good news—the event is open to the public, too!

Ben Wright and Paul Stafford share insights into their creative process, the way they work with clients and how they've worked with some of the most iconic brands in the world.

In 2009 Ben Wright and Paul Stafford founded DesignStudio. Their vision was to bring design back to the heart of the business and work closely with ambitious leaders and teams to make a meaningful difference to the world's most exciting brands. Together, Ben and Paul have helped transform and implement brands at the c-suite level, working with clients such as Airbnb, Deliveroo, Sony, Microsoft, Vodafone, Logitech and Premier League.

With studios in London and San Francisco DesignStudio creates work that makes a meaningful difference, builds loyalty, drives growth and connects communities across every aspect of the brand experience.

Learn more and buy tickets

Thursday, 8 February in Melbourne

https://www.shillingtoneducation.com/blog/mel-agdas-inside-designstudio/