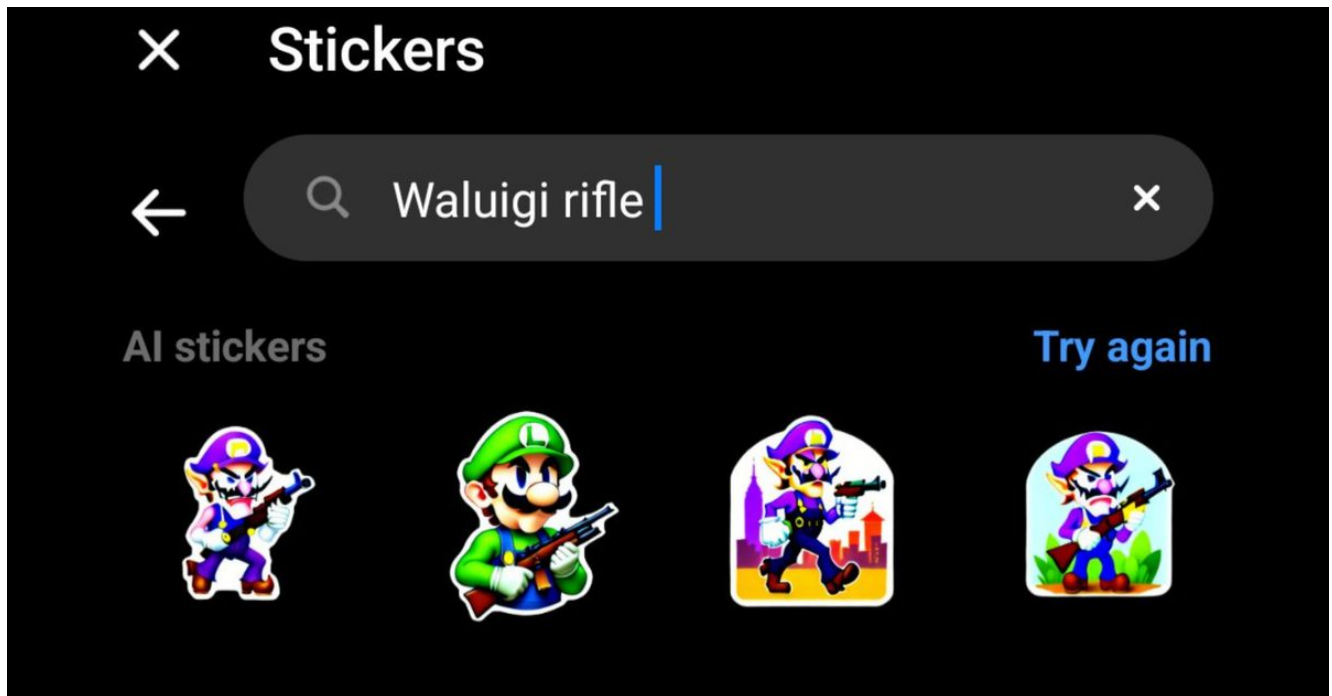


Meta's new AI-generated stickers are lewd, rude, and occasionally nude



Some early user tests for Meta's new AI-generated sticker tool have resulted in some dubious (and rather hilarious) creations. After gaining access to the new AI-generated sticker tool on Facebook Messenger, X user @Pioldes was able to create a host of inappropriate sticker images – including child soldiers, gun-wielding Nintendo characters, Mickey Mouse taking a crap, and nude illustrations of Canadian prime minister Justin Trudeau.

Other examples show that Meta's AI-sticker tool will also happily slap a pair of breasts onto...well, just about anything, judging by the busty images of Sonic the Hedgehog and Karl Marx. There's even a sticker that depicts a woman breastfeeding Pikachu.

The AI-generated chat stickers were announced last week at Meta's Connect event, alongside a new AI image editor for Instagram. Powered by Meta's Llama 2 large language model –

the company's ChatGPT rival – AI-generated stickers allow users to create “multiple unique, high-quality stickers in seconds” using text-based prompts. AI-generated stickers are currently rolling out to “select English language users” for Facebook Stories, Instagram Stories and DMs, Messenger, and WhatsApp over this month, so it's unclear how many users currently have access to the feature.

This sort of tomfoolery is common with the launch of AI tools and likely why Meta is pursuing a limited rollout of the AI-generated sticker feature. That way it can address and correct abuse before it spreads to the masses. We have reached out to Meta for comment and will update this story if we hear back.

<https://www.theverge.com/2023/10/4/23902721/meta-ai-generated-stickers-tool-facebook-instagram-inappropriate-content>