Method’s Playful Proclaimers Remake Shows the Fun and Good in Cleaning

There’s more to Method than useful, great-smelling cleaning products; the brand uses plant-derived ingredients and recycled bottles manufactured in a sustainable soap factory in Chicago. Showcasing the good inside Method’s products, alongside employees who make them and customers who use them, is a charming two-minute video created by Mekanism and its in-house social media agency,… https://www.adweek.com/agencies/methods-playful-proclaimers-remake-shows-the-fun-and-good-in-cleaning/