Microsoft’s Cloud Generated More Revenue Than Amazon and Google Combined in 2020

Azure, Microsoft’s cloud service, outperformed its competitors, but Amazon Web Services still dominates the field. Why?

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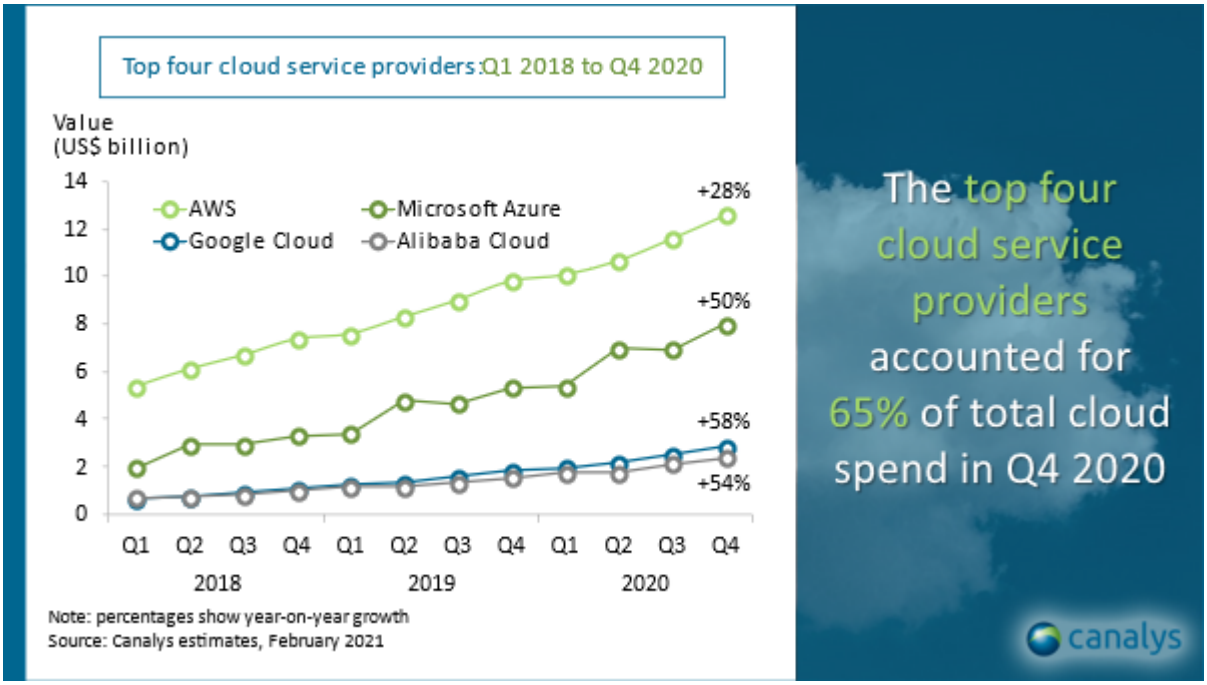
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Tech giants compete on many grounds and one of them is **the cloud** . Today, **Amazon** dominates the market for cloud services, followed by **Microsoft’s Azure** and **Google Cloud** . However, **Microsoft** reports reveal that its earnings for this concept during 2020 were above those obtained jointly by **Amazon Web Services (AWS)** and **Google** in the same period.

Last year, the company founded by **Bill Gates** reported **$ 59 billion in cloud revenue** . Azure, **Microsoft’s cloud** , was the company’s fastest growing product in the last quarter of 2020, generating $ 16.7 billion. This represents a growth of 34% compared to the same period of 2019.

In contrast, **Amazon Web Services** made about **$ 45.4 billion in revenue in 2020** , while **Google Cloud made $ 13 billion** . Despite these figures, AWS retains the largest market share, where is the catch?

The figure given by **Microsoft** does not only reflect **Azure** sales, since in the same statement the company explained that *“the acceleration in demand for our differentiated offerings boosted revenues from the commercial cloud* .” In other words, the results also cover **OneDrive** and other services.



Credit: Canalys.com

The COVID-19 pandemic forced millions of people to work, study, communicate, entertain themselves and shop online, triggering the development of the cloud. The British consultancy Canalys , specialized in technology, estimates that in 2020 global spending on cloud infrastructure was about 142,000 million dollars, which represents 33% more than the previous year.

https://www.entrepreneur.com/article/366056