Mint Mobile’s Aron North on Why Creative Is Jet Fuel To the Engine

Aron North has always been intentional with his career moves, even from childhood. North recalls a flyer he made as a kid that read “Aron is my name, taking out your trash cans is my game.” It was that entrepreneurial, business-minded spirit that led Aron to ditch pre-med in school for a career in marketing and never look back.

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