

# Monday, August 4 Evening Cable News Ratings: MSNBC Has Strong Showing With Total Viewers

MSNBC's Monday evening programming had five hours finish with more than 1 million total viewers, including The Beat with **Ari Melber**. The **Rachel Maddow** Show at 9 p.m. ET was the network's most-watched show. Fox News' The Five was the No. 1 program of the evening, while CNN's top show was **Erin Burnett** OutFront.

## 25-54 Demographic (Live+SD x 1,000)

**Total Day:** FNC: 184 | CNN: 57 | MSNBC: 63

**Prime:** FNC: 279 | CNN: 93 | MSNBC: 135

|     | FNC:                   | CNN:            | MSNBC:           |
|-----|------------------------|-----------------|------------------|
| 4PM | Cain:<br>218           | Hunt:<br>95     | Wallace:<br>112  |
| 5PM | Five:<br>390           | The Lead:<br>81 | Wallace:<br>73   |
| 6PM | Special Report:<br>307 | The Lead:<br>87 | Melber:<br>110   |
| 7PM | Ingraham:<br>239       | Burnett:<br>102 | Weeknight:<br>88 |
| 8PM | Watters:<br>301        | AC 360:<br>76   | Weeknight:<br>60 |
| 9PM | Hannity:<br>253        | Collins:<br>103 | Maddow:<br>202   |

|      |                  |                       |                   |
|------|------------------|-----------------------|-------------------|
| 10PM | Gutfeld!:<br>284 | CNN NewsNight:<br>100 | O'Donnell:<br>142 |
| 11PM | Gallgher:<br>191 | Coates Live:<br>70    | Ruhle:<br>58      |

**Total Viewers (Live+SD x 1,000)**

**Total Day:** FNC: 1.633 | CNN: 333 | MSNBC: 693

**Prime:** FNC: 2.880 | CNN: 470 | MSNBC: 1.438

|      | <b>FNC:</b>              | <b>CNN:</b>           | <b>MSNBC:</b>       |
|------|--------------------------|-----------------------|---------------------|
| 4PM  | Cain:<br>1.924           | Hunt:<br>495          | Wallace:<br>1.121   |
| 5PM  | Five:<br>3.609           | The Lead:<br>563      | Wallace:<br>1.145   |
| 6PM  | Special Report:<br>2.608 | The Lead:<br>468      | Melber:<br>1.116    |
| 7PM  | Ingraham:<br>2.525       | Burnett:<br>594       | Weeknight:<br>939   |
| 8PM  | Watters:<br>3.191        | AC 360:<br>535        | Weeknight:<br>853   |
| 9PM  | Hannity:<br>2.670        | Collins:<br>411       | Maddow:<br>1.934    |
| 10PM | Gutfeld!:<br>2.780       | CNN NewsNight:<br>463 | O'Donnell:<br>1.528 |
| 11PM | Gallagher:<br>1.443      | Coates Live:<br>299   | Ruhle:<br>671       |

Recommended videos

<https://www.adweek.com/tvnewser/monday-august-4-2025-evening-cable-news-ratings/>