

Morning Consult: Associate Designer

Associate Designer / Full Time / Paid
Washington District of Columbia US

<http://www.MorningConsult.com>

Morning Consult is looking for a Visual Designer to join our talented team of creatives to support design efforts across multiple divisions.

Role Details

The Role:

Morning Consult is looking for a Visual Designer to join our talented team of creatives to support design efforts across multiple divisions. The ideal candidate will be able to work with the Editorial, Marketing, Operations and Client Services teams to present Morning Consult's brand with detail-oriented quality of work. Some of the projects and efforts will include marketing/analysis reports, data visualizations, news story visuals, web pages, client presentations and a range of digital communication products. Additionally, this person should be excited to tell stories through data, using Morning Consult's public opinion polling. The Visual Designer will work closely with the Design Director to maintain brand and editorial standards and create high-quality assets and designs for these projects.

Ideal candidates should have a drive for continuous learning and an ability to adapt to a fast-paced, data-focused environment. The Visual Designer will have the opportunity to learn and develop a unique variety of skills from illustration and data visualization, to layout and interactive web experiences. This omni-divisional position requires the

designer to work collaboratively with other creatives as well editorial staff and marketing and client managers to produce compelling visual solutions.

Key Responsibilities:

Work directly with Marketing Managers, Client Services stakeholders and Design Director to draft and design dynamic visual materials

Maintain technical knowledge of best practices related to data visualization graphics, color, typography, illustration, layout for digital projects

Develop visual materials for marketing campaigns, news stories, social media content, interactive data pieces for web content

Design a wide range of communication deliverables including but not limited to: website landing pages, interactive dashboards, infographics, data visualization and presentations.

Ability to apply consistent and functional branding (brand guidelines) across multiple media types

Collaborate across divisions and teams to produce impactful, data-driven work.

Be eager to learn and grow as a designer and constantly improve through continuous learning and feedback

Skill/Attributes Required

Desired Skills:

1-3 years relevant experience

BFA/BA/BS degree or equivalent

Possess solid foundation in visual/digital design principles and layout.

Outstanding attention to detail

Well-versed in Adobe Creative Suite (Illustrator, InDesign, Photoshop and Acrobat). Proficient in Microsoft PowerPoint. Experience with Sketch, XD and Invision is a plus.

Interest in Web Design and/or a foundational understanding of UI/UX best practices

General understanding of HTML/CSS

Ability to meet deadlines and manage multiple projects while paying strict attention to detail

Excellent written and verbal communication skills

Team player with a positive and upbeat attitude

Good organizational skills and ability to multitask and prioritize assignments to meet critical deadlines, a must

Ability to take critique, criticism, and instruction well and apply suggestions appropriately

Valued (but not required): Past experience visualizing quantitative data and/or editorial design

Online portfolio demonstrating outstanding design experience is a must

Apply/Respond by:

30/09/2020

Send: CV/Resume

Apply here: https://morningconsult.com/jobs/?gh_jid=4803266002

selbouez@morningconsult.com

<https://www.shillingtoneducation.com/blog/morning-consult-2/>