

MPWIS Podcast: MLS' First Woman CEO on Bringing Soccer Back to St. Louis

Hosted by AMA Marketing Hall of Fame inductee [Antonio Lucio](#), the [Adweek Home / Work podcast](#) breaks down the good, bad, ugly and extraordinary of balancing life and work. Tune in.

In today's episode, Adweek's senior TV reporter Mollie Cahillane sits down with Carolyn Kindle-Betz, the first female president and CEO of a Major League Soccer club, St. Louis City SC.

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