Mulan is heading to Disney Plus on September 4th for $30



Disney's live-action adaptation of *Mulan* will be released on Disney Plus on September 4th for $29.99, the company announced today.

Disney executives walked through the new plan for *Mulan*'s release during an earnings call with analysts today. The $30 fee will be on top of the $6.99 subscriber fee for Disney Plus customers. Chapek also made it seem like non-subscribers can pay $30 for the film as well, but *The Verge* has emailed Disney to confirm.

"We thought it was important to find alternative ways to bring [Mulan] in a timely manner," Disney CEO Bob Chapek said. In countries where Disney Plus is not available, Disney is releasing *Mulan* in theaters on the same date. The new release date follows Warner Bros.' announcement that Christopher Nolan's *Tenet* would get a staggered release. *Tenet* will open in approximately 70 international territories on August 26th before getting a limited release in the United States on September 3rd. It will go city by city in the United States as

the country battles climbing coronavirus cases.

Last month, Disney delayed *Mulan* indefinitely, pulling the film from its theatrical calendar. Two of Disney's other upcoming films, *The New Mutants* and *Black Widow*, remain with their respective release dates of August 28th and November 6th. A spokesperson at the time told *Variety* that "it's become clear that nothing can be set in stone when it comes to how we release films during this global health crisis."

Mulan has faced a bumpy road. The film was originally supposed to be released on March 27th, got pushed to July 24th, and was delayed again to August 21st. Having *Mulan* on Disney Plus should help Disney a little, but whether it performs the way Disney needs it to remains unclear.

https://www.theverge.com/2020/8/4/21354593/mulan-release-date-disney-earnings-warner-bros-tenet-theaters