

Musk wins court order to block use of “Twitter,” but not “tweet” and bird logo

On Thursday, Elon Musk’s X won a court order blocking Operation Bluebird from launching a new app taking over the Twitter name.

In his opinion, Chief Judge Colm Connolly explained that Operation Bluebird was unlikely to prove that X had entirely abandoned the Twitter name. Therefore, X was likely to succeed on trademark infringement and dilution claims tied to the platform’s former name.

Most compellingly, X argued that it still uses the Twitter name in the current listing for the X app in Apple’s App Store. In the first sentence of that listing, written in the same size font as the rest of the text, a single clause clinched the early court win for X by stating, “Welcome to X (formerly known as Twitter).”

[Read full article](#)

Comments

<https://arstechnica.com/tech-policy/2026/09/musk-wins-court-order-to-block-use-of-twitter-but-not-tweet-and-bird-logo/>