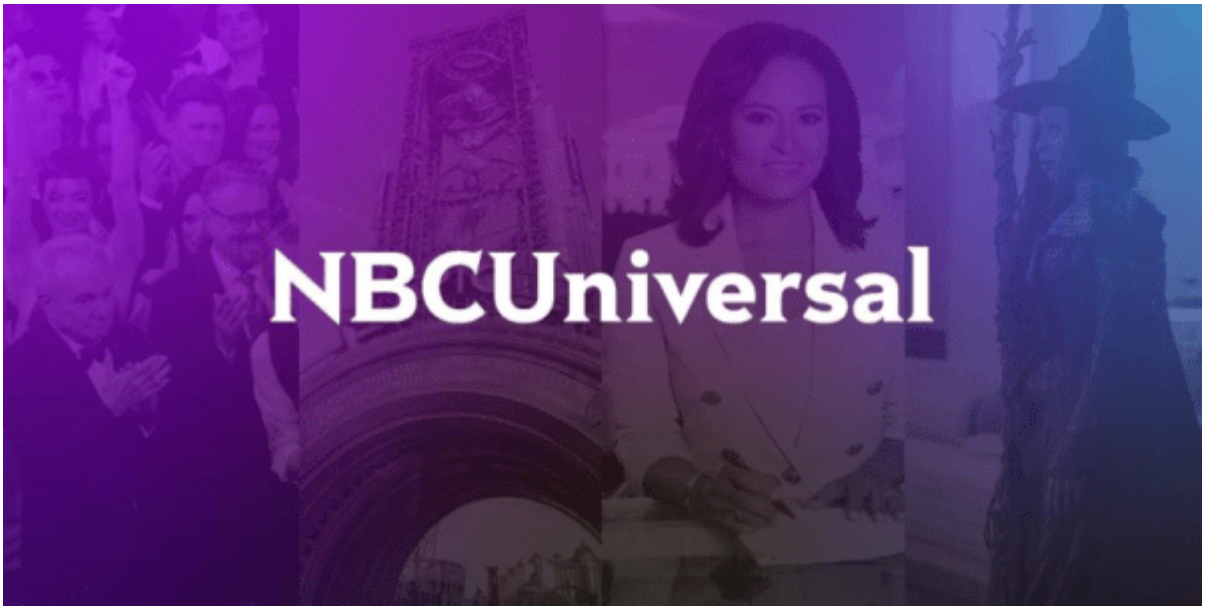
NBCU Faces Major Merger Questions After Its Comcast Split



Comcast is spinning off NBCUniversal, and the TV industry has questions.

The company’s tax-free spin-off of NBCU, announced on Monday and expected to take a year to complete, creates two separate companies: Comcast will continue to focus on its core technology businesses, while NBCU will focus on media and entertainment.

In announcing the separation, Brian Roberts, chairman and co-chief executive officer of Comcast, said that the split has the potential to “unlock a more entrepreneurial management approach and open up a multitude of new opportunities for each business.”

Among those opportunities, the separation gives both companies more flexibility, according to Julie Clark, svp, diversified markets, media and entertainment, TransUnion.

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