Netflix planning to launch 40 anime shows in 2021

Netflix announced at Tokyo's AnimeJapan 2021 Expo Saturday that it will launch 40 new anime titles in 2021, *Bloomberg* reported, following the success of its *Blood of Zeus* series last year.

The new series to be released this year include an adaptation of the Japanese manga *Record of Ragnarok*, set to premiere in June; *Yasuke*, about an African samurai in feudal-era Japan which will premiere April 29th; and *Resident Evil: Infinite Darkness*, based on the video game franchise. Netflix previously announced its anime series *The Way of the Househusband,* also based on a Japanese manga series, will debut April 8th. *Variety* notes that the number of anime titles coming to Netflix this year is nearly double the number of anime series and movies it released in 2020.

"We want to be able to pride ourselves as being the top entertainment destination with good quality content," Taiki Sakurai, Netflix's chief anime producer, told *Bloomberg*. "The growth of our business is directly connected to the growth of our anime."

The worldwide anime market reached $23 billion last year, and is expected to grow to more than $36 billion by 2025, according to *Bloomberg*. Sony announced in December it planned to buy anime video site Crunchyroll for nearly $1.2 billion (although that sale has been delayed due to an antitrust probe by the US Department of Justice). According to the *New York Times*, Netflix said the number of households that streamed its anime offerings last year increased by half from 2019.

https://www.theverge.com/2021/3/27/22353848/netflix-launch-anime-ragnarok-zeus-resident-evil-streaming