

Netflix Raises Prices, YouTube Bans Dangerous Pranks and Snap Inc.'s CFO Quits. (60-Second Video)

Here are three things entrepreneurs should know today.

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- We're in for a Netflix price hike. Monthly subscription plans will rise by \$1 or \$2 each, with the premium option rising from \$14 to \$16 per month.
- With an updated set of guidelines, YouTube has banned dangerous prank or "challenge" videos that could cause death. Exhibit A: The "Tide Pod challenge," where users ate packets of laundry detergent on camera.
- Snap Inc.'s stock plummeted 8.5 percent after news that CFO Tim Stone is quitting. He joined the company less than a year ago – and he's reportedly walking away from most of his pay package, worth \$20 million.

Watch the previous 3 Things to Know video: The Shutdown Shuts Down Craft Beer, Robot Layoffs and 'Game of Thrones' Is Coming

<https://www.entrepreneur.com/video/326434>