New Fluorescent Graphics: Neon #ShillingtonBookClub

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New Fluorescent Graphics, Neon
Author/Publisher: Viction:ary

I was already a huge fan of Victionary, as they produce so much brilliant stuff for designers so when this book came out I knew I had to get my hands on it. It’s packed full of amazing branding projects all featuring neon palettes (as the title suggests). Some of my favourites within the book are

‘Crossover Festival‘ from Jonathan Finch & Stephanie Oglesby, ‘OK200 Folder’ from OK200 and ‘Astrobrights’ by BLOW.

> *Neon is a tremendous resource for designers looking for successful projects where daring colours have been used confidently to create some memorable, thought provoking work.*

For those keen to add it to their library it’s part of a series which includes 3 other fantastic titles; ‘Black & White’, ‘Multicolour’ and ‘Gold & Silver—I’d urge you to check out the whole collection!

Buy a copy here!

https://www.shillingtoneducation.com/blog/new-fluorescent-graphics-neon-shillingtonbookclub/