New WPP CEO Announces First 3 Executive Appointments

Mark Read made his first round of executive appointments since officially taking over as WPP CEO a little over a month ago. A spokesperson for WPP confirmed a series of three reported executive appointments but declined to comment further. Andrew Scott, who previously served as co-chief operational officer along with Read following the resignation of… https://www.adweek.com/agencies/new-wpp-ceo-announces-first-3-executive-appointments/