

New York Festivals Advertising Awards Will Shine a Spotlight on Nigerian Creatives



The New York Festivals (NYF) Advertising Awards may not be the biggest or best known awards show, but being based in the melting pot of the U.S. gives it access to creative work from all over the globe. This year, the awards show is reaching across the Atlantic and into the heart of Africa to showcase work and interviews with creatives from Nigeria.

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