Now you can watch Instagram Reels on your Apple TV

Instagram is continuing its expansion into living rooms with Instagram for TV, for Apple TV. The company first started testing a version of the platform focused on Reels, live streams, and other video content, blown up for a bigger screen in December of last year. Then, in June, it launched a slew of new features for the app, which is available for Amazon’s Fire TV, Samsung Smart TVs, and Google TV.

Now Meta is bringing the app to Apple TV, though there’s been little fanfare. *MacRumors* spotted an updated Instagram app in the App Store that added Apple TV to its list of compatible platforms on October 23rd. Archived versions of the app page …

Read the full story at The Verge.

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