Olsam: Creative Lead

Creative Lead / Full Time / Paid
London London UK

http://www.olsamgroup.com

Olsam is rethinking, innovating, and revolutionizing the European consumer goods industry for the next century. We acquire, operate and scale category leading brands sold on global marketplaces. We are looking for a Creative Lead to help our brands to POP on Amazon.

Role Details

About Us
Olsam is rethinking, innovating, and revolutionizing the European consumer goods industry for the next century. Combining mergers and acquisitions, ecommerce and technology, we acquire, operate and scale category leading brands sold on global marketplaces. Backed by some of Europe's leading entrepreneurs, we're building a team passionate about consumer goods, brand execution and building Europe's next gen consumer goods company.

The Role
We want our brands to POP on Amazon. We are looking for a Creative Lead to join our fast-growing team to oversee the creative execution of our brands in the UK, EU and US Amazon marketplaces.

Key responsibilities include:
• Identify opportunities for improvement to our portfolio of CPG products sold on the Amazon Marketplace: package design, logo overhaul, Amazon storefronts, and listing imagery
• You'll work across a wide variety of print & digital consumer-facing projects, support our marketing and brand operations team, and assist in creative efforts beyond

Amazon’s marketplace, such as websites, social media, and other campaigns
• Assist with digital and print designs for our products sold on Amazon
• Oversee packaging design for products sold on Amazon
• Digital designs for social media
What You Bring to the Party
• A keen interest to work in the consumer goods space with products across a variety of categories, from Home, DIY & Tools, Health and Personal Care, Sports and Outdoors and more
• Bachelor’s degree in Graphic Design, Visual Design or related Education certifications or equivalent practical experience
• 3-5 years of experience in graphic design, including packaging design, digital design, print materials, logo, and branding
• 2+ years of experience with Adobe Illustrator and Adobe Photoshop
• £40,000

Skill/Attributes Required

What You Bring to the Party
• A keen interest to work in the consumer goods space with products across a variety of categories, from Home, DIY & Tools, Health and Personal Care, Sports and Outdoors and more
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• £40,000

Apply/Respond by:
31/01/2021

Send: CV/Resume

careers@olsamgroup.com

https://www.shillingtoneducation.com/blog/olsam-2/