OnePlus 13 plus one equals the OnePlus 15

OnePlus has revealed a few details about its next flagship phone at a Qualcomm event in China: it’ll be called the OnePlus 15, and it will come with Qualcomm’s freshly announced Snapdragon 8 Elite Gen 5 chipset and a 165Hz refresh rate display.

You didn’t blink and miss the OnePlus 14, if you’re wondering about that. The OnePlus 13 will be succeeded by the OnePlus 15, likely to avoid including a “4” in the product name — bad luck in Chinese culture. It’ll pair nicely with the 8 Elite Gen 5 name, which follows the Snapdragon 8 Elite. It all makes sense somehow.

Aside from the chipset, refresh rate, and name, we also know that the OnePlus 15 will be the company’s first flagship for a few years without Hasselblad-branded camera processing. CEO Pete Lau recently announced that the two brands would be ending their five-year partnership, though confusingly, parent company Oppo will keep working with Hasselblad. But OnePlus is striking out on its own with a new image processing technology it calls the DetailMax Engine. I dunno, names are hard, I guess.

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