OpenAI strikes Reddit deal to train its AI on your posts

The deal will also “enable Reddit to bring new AI-powered features to Redditors and mods” and use OpenAI’s large language models to build applications. OpenAI has also signed up to become an advertising partner on Reddit.

No financial terms were revealed in the blog post announcing the arrangement, and neither company mentioned training data, either. That last detail is different from the deal with Google, where Reddit explicitly stated it would give Google “more efficient ways to train models.” There is, however, a disclosure mentioning that OpenAI CEO Sam Altman is also a shareholder in Reddit but that “This partnership was led by OpenAI’s COO and approved by its independent Board of Directors.”

“Reddit has become one of the internet’s largest open archives of authentic, relevant, and always up-to-date human conversations about anything and everything. Including it in ChatGPT upholds our belief in a connected internet, helps people find more of what they’re looking for, and helps new audiences find community on Reddit,” Reddit CEO Steve Huffman says.

The company has not always been friendly toward companies scraping its data to train AI models. It threatened to block Google web crawlers from accessing the site. OpenAI also reportedly told the moderators of the subreddit r/ChatGPT that they violated OpenAI’s copyright by using the ChatGPT logo as a display photo.

https://www.theverge.com/2024/5/16/24158529/reddit-openai-chat

gpt-api-access-advertising